



GERMAN  
DATACENTER  
ASSOCIATION

# EVENTS BY AND WITH THE GDA

OVERVIEW 2025

# GERMAN DATACENTER ASSOCIATION

## EVENTS BY AND WITH THE GDA



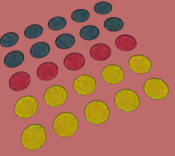
- 29.01.25 New Year's reception & Political Kick-Off to the year – Berlin
  - 04. / 05.02.25 Kickstart Europe – Amsterdam
  - Februar 25 Dialogue forum on the location of data centers – Potsdam
  - 05. / 06.03.25 Datacloud Energy & ESG – Brüssel
  - 20.03.25 GDA Net[t]work Lunch
  - 24.04.25 GDA Net[t]work Lunch
  - 21. – 23.05.25 GITEX Europe – Berlin
  - Mai 25 GDA Net[t]work Lunch
  - 04. / 05.06.25 Data Centre World Frankfurt – Frankfurt
  - 04. / 05.06.25 Datacloud Global Congress – Cannes
  - Juli 25 General Assembly & Summer Party – Frankfurt
  - 14. – 16.09.25 Platform Global – Antibes
  - 16. / 17.09.25 DCD Connect – London
  - 17. / 18.09.25 GDACon25 – Bad Vilbel
  - 22.10.25 GDA Net[t]work Lunch
  - 07.11.25 Open Data Center Day – nationwide
  - 26.11.25 GDA Net[t]work Lunch
- GDA's own event
  - GDA internal event
  - GDA Net[t]work Lunch
  - GDA invited as a guest

Status: November 2024

Dates and location may be subject to change. Current announcements can be found on the [Website](#), in the [newsletter](#) and on GDA's [LinkedIn channel](#).

# GERMAN DATACENTER ASSOCIATION

## GDA EVENTS IN 2025



29.01.25	New Year's reception & Political Kick-Off – Berlin
Februar 25	Dialogue forum on the location of data centers – Potsdam
Juli 25	General Assembly & Summer Party – Frankfurt
17. / 18.09.25	German Datacenter Conference (GDACon) – Bad Vilbel
07.11.25	Open Data Center Day (TdoRZ) – nationwide

GDA EVENT

# DIGITALE INFRASTRUKTUR ALS WIRTSCHAFTSMOTOR

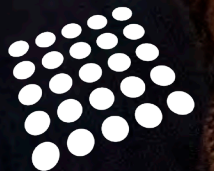
Zukunft gestalten, Wachstum sichern

New Year's reception & Political Kick-Off to the year  
29. January 2025, Wartehalle, Berlin

The New Year's Reception of the German Datacenter Association (GDA) in Berlin in January 2025 will bring together leading representatives from politics and business to set the course for Germany's digital future. The focus will be on GDA's core political positions on the development of the digital infrastructure and expectations of the next German government. High-calibre keynotes and a panel discussion with representatives of the major political parties will provide insights into current challenges and future strategies. The event serves as a platform for dialogue and networking in order to drive the digital transformation forward together.



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GDA EVENT

# DIALOGUE FORUM

## ON THE LOCATION OF DATA CENTERS

Municipal dialog Berlin / Brandenburg  
Februar 2025, Potsdam

In cooperation with the Wirtschaftsförderung Berlin Brandenburg sind Representatives from local authorities and business development agencies in the region have been invited to Potsdam to take an in-depth look at the opportunities and challenges involved in setting up data centers.

Particular emphasis will be placed on dialogue with the participants in order to address open questions and discuss individual challenges together. The aim is to gain practical insights that can provide valuable support for future projects.



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GDA EVENT

# GDA GENERAL ASSEMBLY & SUMMER PARTY

July 2025, TBA

The GDA General Assembly 2025 will take place in July and all members are cordially invited to attend. In addition to the presentation of the annual report, the event will provide an outlook on the association's planned projects and initiatives. Afterwards, there will be an opportunity to exchange ideas and make new contacts in a relaxed atmosphere. Accompanied by good food and refreshing drinks, the meeting is also used as a platform to involve a wide range of participants from politics and business. The aim is to bring the association's interests to relevant sectors and promote dialogue with decision-makers.

**MARKETING OPPORTUNITY FOR MEMBERS**  
Take the opportunity to present your company effectively as a sponsor of the summer festival. We would be happy to discuss individual options and budgets with you - just get in touch!



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GDA EVENT

# GERMAN DATACENTER CONFERENCE

17. / 18.09.25, VILCO, Bad Vilbel

The German Datacenter Conference (GDACon) has been setting standards for digital infrastructure in Germany since 2022. In 2025, it will continue to offer an exclusive platform for discussing technologies, strategies, investments and regulations. International experts classify trends in the German data centre market in a European context. For the first time, the programme will span two days: the first day will provide an overview of the market, while the second will delve deeper into topics in presentations, discussions and workshops. Networking remains central, with opportunities throughout the event to make valuable contacts and discover new opportunities.

## MARKETING OPPORTUNITY

GDACon 2025 offers an excellent opportunity to position your company as an essential part of the data center ecosystem. There are many options for your involvement - from exclusive visibility formats to customised sponsorship packages. We would be happy to discuss individual options and budgets with you - just get in touch!



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GDA EVENT

# OPEN DATA CENTER DAY

Where does the Internet actually live?!  
7.11.25, nationwide

On Open Data Center Day (TdoRZ), operators of data centers of all sizes throughout Germany invite the public to visit them: Interested parties have the opportunity to take guided tours to find out what goes on in data centers and what central importance they have for modern life.

The members of the association jointly developed the concept for the campaign, which took place for the first time in 2023 and is unique in Europe on this scale.

The German Datacenter Association (GDA) acts as the central organiser of the overall campaign and prepares the operational platform for the day. The individual organisation of the event on site is the responsibility of the data center operators.

**WATCH OUT DATA CENTER OPERATORS!**  
If you would like to participate with one or more locations, please contact us for more information. We look forward to your participation in this important initiative!

LOW  
LOADING



TdoRZ  
TAG DER OFFENEN  
RECHENZENTREN

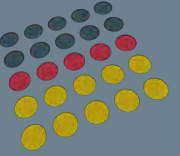
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# GERMAN DATACENTER ASSOCIATION

## GDA NET[T]WORK LUNCHEES IN 2025



20.03.25	Host company, location & topic: tba
24.04.25	Host company, location & topic: tba
Mai 25	Host company, location & topic: tba
22.10.25	Host company, location & topic: tba
26.11.25	Host company, location & topic: tba

BUSINESS IS CREATED BY PEOPLE

# GDA NET[T]WORK LUNCHES

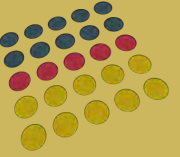
The events in this popular series take place towards the end of each month, preferably on a Thursday or Friday. The late morning/early afternoon has become established, as has a maximum number of 50 participants in order to facilitate qualified dialogue.

The host of the lunch organises a venue, lunch and draws up the agenda in consultation with the GDA office. The expert contributions provide a qualitative impetus for the subsequent networking.



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## GDA AUF EVENTS IN 2025 / KOOPERATIONSEVENTS

04. / 05.02.25	Kickstart Europe – Amsterdam
05. / 06.03.25	Datacloud Energy & ESG Summit – Brüssel
21. – 23.05.25	GITEX Europe – Berlin
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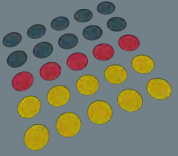
## WEITERE RELEVANTE EVENTS DER BRANCHE IN 2025



- 30. / 31.01.25 Net Zero Data Centre Summit – Berlin
- 04. / 05.02.25 Tech Forum München
- 06.02.25 Platfrom UK – London
- 12. / 13.03.25 Data Centre World London
- 02.04.2025 Data Center Nation Milan – Mailand
- 03.04.25 Platform Frontier Markets – Athen
- 02.07.2025 Tech Forum Offenbach
- 16. / 17.09.25 DCD>Connect – London
- 06.11.25 Tech Forum Wien
- ...

# GERMAN DATACENTER ASSOCIATION

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